TESS was last updated on Sat May 7 04:05:45 EDT 2011

THE BEVERLY HILLBILLIES

Word Mark	THE **BEVERLY HILLBILLIES**
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Slot machines; prerecorded digital video discs featuring prerecorded entertainment in the nature of motion pictures, television series episodes and made for television motion pictures. FIRST USE: 20021016. FIRST USE IN COMMERCE: 20021016
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78574886
Filing Date	February 25, 2005
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	May 9, 2006
Registration Number	3319795
Registration Date	October 23, 2007
Owner	(REGISTRANT) CBS Broadcasting Inc. CORPORATION NEW YORK 51 West 52nd Street New York NEW YORK 10019
Attorney of Record	Rebecca Borden
Prior Registrations	2780656
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

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