TESS was last updated on Sat May 7 04:05:45 EDT 2011

Typed Drawing

Word Mark	THE **BEVERLY HILLBILLIES**
Goods and Services	IC 025. US 022 039. G & S: SHORTS, PAJAMAS, PANTS, SHIRTS, UNDERCLOTHES. FIRST USE: 20050711. FIRST USE IN COMMERCE: 20050711
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78090770
Filing Date	October 30, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 16, 2002
Registration Number	3002477
Registration Date	September 27, 2005
Owner	(REGISTRANT) CBS Broadcasting Inc. CORPORATION NEW YORK 51 West 52nd Street New York NEW YORK 100196119
Attorney of Record	Rebecca Borden
Prior Registrations	1930086
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**