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THE BEVERLY HILLBILLIES

Word Mark	THE **BEVERLY HILLBILLIES**
Goods and Services	IC 030. US 046. G & S: BBQ sauce. FIRST USE: 20060701. FIRST USE IN COMMERCE: 20060701
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78909205
Filing Date	June 15, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 24, 2006
Registration Number	3510103
Registration Date	September 30, 2008
Owner	(REGISTRANT) CBS Broadcasting Inc. CORPORATION NEW YORK 51 West 52nd Street New York NEW YORK 10019
Attorney of Record	Rebecca Borden
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**